

# Members Forum on Club Branding

## 會員論壇 - 關於會所形象品牌

**Saturday 13 January 2018 at the Club at 9:30am**

會員論壇將於 2018 年 1 月 13 日（星期六），早上 9 時 30 分在本會舉行

Dear Members,  
致各會員

In the past month GenCom have become aware that many members feel strongly on the future of the Club's "dragon", with a proposal for change included in the July/August Hebe Jebes. Many feel strongly that it should remain in its original form; others are resolute that it's time for a change.

在過去幾個月，本執行委員會留意到有許多會員對於刊登在 7/8 月會刊中，對未來本會標誌「龍」的動議有很大迴響。有很多會員強烈要求維持原狀，亦有其他會員認為是時候作出改變。

GenCom understand that this subject is important to members and have resolved as follows: 本執行委員會明白這個問題對各會員的重要性，現作出以下決定：

1. To retain the original Club flag in its distinctive colours until such time as it is clear that the majority of members wish to change it. 保留本會旗幟原有的獨特顏色，直至大多數會員希望改變。
2. To hold a Members Forum to hear views on the subject of the Club flag, and its other visual emblems such as apparel and stationery. 舉行一個會員論壇，聽取大家對於本會旗幟及其他視覺標誌，例如標誌在服裝和文具的意見。
3. To proceed to poll member's views via survey before making any changes, if it is felt that the response from the Member's Forum is equivocal or unclear for any reason. 如果會員論壇的回應不夠明確，在進行任何更改之前，會通過問卷調查以對會員意見進行投票。

The Forum will be held on **Saturday 13 January 2018 at the Club at 9:30am**, I look forward to welcoming you there. 會員論壇將於 2018 年 1 月 13 日（星期六），早上 9 時 30 分在本會舉行。我期待及歡迎大家出席。

Peter Weiley 衛懿德  
Commodore 會長